National HVACR Education Conference

Professional Development for HVACR Instructors

South Point Hotel | Las Vegas, Nevada

March 25-27, 2024

escogroup.org
Let’s Educate the HVACR Industry, Together

The HVACR industry is at a critical juncture as it transitions towards new technologies and renewable energy sources, phasing out many traditional fossil fuel-based systems. This shift necessitates a fundamental change in the way we educate and prepare the HVACR workforce. HVAC Excellence recognizes this need for transformation and highlights an important opportunity to reduce false warranty claims while enhancing education in the industry. By forging partnerships between educational institutions and manufacturers, the National HVACR Education Conference can play a vital role in meeting the evolving demands of the industry.

Preparing for a Transition to Efficient Products
As society becomes increasingly conscious of the environmental impact of energy consumption, there is a growing demand for more efficient HVAC systems. This calls for a paradigm shift in the way we approach education and training in the industry. The current curriculum must be updated to encompass emerging technologies and sustainable practices, ensuring that HVACR technicians are well-equipped to work with the latest energy-efficient products.

The Role of Manufacturers in Education
Manufacturers play a pivotal role in driving innovation and developing cutting-edge HVACR systems. It is imperative that these manufacturers collaborate with educational institutions to keep instructors updated on industry advancements and equip them with the necessary knowledge to effectively teach new technologies. By bridging the gap between manufacturers and educators, we can ensure that the HVACR workforce remains relevant and well-prepared for the future.

The National HVACR Education Conference
The National HVACR Education Conference provides a platform for educational institutions and manufacturers to come together, exchange ideas, and build mutually beneficial partnerships. This conference offers an invaluable opportunity for manufacturers to share their insights, provide training resources, and establish connections with educators. By fostering these partnerships, we can enhance the quality of education and ensure that HVACR students receive the most up-to-date training in line with industry standards.

Benefits of Collaboration
Collaboration between educational institutions and manufacturers brings numerous benefits to the HVACR industry. By aligning educational programs with industry advancements, false warranty claims can be significantly reduced. Students will receive comprehensive training on the latest technologies, enabling them to diagnose, install, and maintain advanced HVACR systems effectively.

Conclusion
As the HVACR industry evolves, so too must our approach to education and training. To successfully navigate the transition towards more efficient products and sustainable practices, it is imperative that educational institutions and manufacturers join forces. The National HVACR Education Conference serves as a catalyst for collaboration, enabling partnerships that will shape the future of HVACR education. By embracing change, we can ensure that the HVACR workforce is equipped with the knowledge and skills necessary to meet the challenges of a rapidly evolving industry. Together, we can build a more sustainable future for HVACR.

Learn more about opportunities to exhibit, sponsor, and present by visiting escogroup.org and click the conference link.
1. Visit escogroup.org
2. Click Conference
3. Click Exhibitors
### Participation Opportunity Comparison

**Exhibiting Hours***
Monday, March 25, 2024 | 12:00 P.M - 2:00 P.M. and 5:30 P.M - 7:30 PM  
Tuesday, March 26, 2024 | 12:00 P.M - 2:00 P.M.

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We invite you to visit [escogroup.org](http://escogroup.org) and click the conference link, where you can view additional exhibitor information, including floorplans.

*Schedule and floorplan subject to change*
Air Duct Council (ADC)
Amana
AMATROL
American Technical Publishers, Inc.
Appion Inc.
Best Center
Building Performance Institute
Cengage Learning
Chemours
Contemporary Control Systems, Inc.
Copeland
Copper Development Association
Crowcon Detection Instruments Ltd
Daikin Comfort Technologies
Electric & Gas Industries Association
ESCO Institute
Fieldpiece Instruments
Fluke Corporation
Fujitsu General America Inc.
Goodheart-Willcox Publishers
Goodman Manufacturing
Hampden Engineering Corporation
Heatcraft Refrigeration Products, Inc.
Highside Chemicals Inc.
Hudson Technologies
HVAC Excellence
Inaba Denko America
Inficon Inc.
Interplay Learning
JB Industries
Klein Tools
Kwik Model/Coded Energy, Inc.
LG Electronics
Malco Products SBC
Mastercool
Maxitrol
Microtek
Midea America Corp
MSA Bacharach
North American Technical Excellence
National Inspection Testing Certification (NITC)
Nauman Innovation Group
NAVAC Inc
North Park Innovations Group Inc.
NU-CalgonParker Hannifin Sporlan
Pearson
Rapid Locking Systems RLS
RectorSeal
Refrigeration Technologies
Regal Rexnord
Retrotec
Ritchie Engineering - Yellow Jacket
Spectronics Corporation
Techsource Tools, Inc.
Test Products International, Inc.
The Energy Conservatory
TruTech Tools, Ltd
UEi Test Instruments
United Association
Uniweld Products
White-Rodgers
Women in HVACR
zSpace Inc.
**Sponsorship Opportunities**

Let everyone know you are participating with one of these great sponsorships.

**Lanyards**
See your name around every attendee’s neck! Choose from black, red, royal, navy or white with your name/small logo and the conference host name.

Exhibitor Price $2,800

**Name Badge Holders**
You message and logo along with the HVAC Excellence Logo in 1 or 2 colors! Every attendee will be wearing these for the duration of the conference!

Exhibitor Price $4,500

**Hotel Key Cards**
Your name and message on 5,000 guest room key cards that will be distributed to all hotel guests (until they run out) for the duration of the conference.

Exhibitor Price $6,500

**Retractable Banner Sign**
Your company name and message on a banner stand in the main event hallway! (Other company banners will also be hung.) (33” x 79”)

Exhibitor Price $1,800

**Hallway Ceiling Hung Banner**
Your company name and message on a banner in the main event hallway! (Other company banners will also be hung.

Exhibitor Price $3,000

**Double Wall Stainless Steel Tumbler 16 oz**
Give a travel mug away with your name/logo to all guests and let them fill up with coffee tea and take to class each day. (They will take them home and remember you each day as they fill them up and take along with them!)

Exhibitor Price $7,500

**Welcome Reception**
Hosted open bar (or drink tickets), snacks, etc., while attendees gather to greet each other and pick up their registration credentials. Add your own signage and have your rep/s out to greet everyone!

Exhibitor Price $10,000

**Exhibit Hall Napkins**
Your company name and message on a napkin in the exhibit hall where lunch will be served!

Exhibitor Price $1,800

**Photo-Op Banners**
Everyone loves a photo-op so here is your chance to get your company logo in the background! Give everyone an opportunity to grab a photo with your logo (and the conference host logo.)

Exhibitor Price $2,600

**Breakfast Sponsorship**
They say that breakfast is the most important meal of the day—so help us to fuel up attendees with a great breakfast spread served in the main event hallway each morning! Custom napkins, coffee cups, signage

Exhibitor Price $10,000

**Table Clings on High Boys in Exhibit Hall**
High Boy tables will be placed throughout the exhibit hall. Place your branding in the spot where attendees will stop to eat, drink and chat with other! (Your name/logo on 4 tables)

Exhibitor Price $2,500

**Registration Desk TV/ Monitor Message**
Your digital message (no sound) displayed in a loop on the screen at the registration desk! You provide the PPT slides or video file.

Exhibitor Price $2,500

**Ultimate Sponsor**
Show your support of the HVACR industry with an Ultimate Sponsor Package! This package will include a Platinum Booth, a main event hallway ceiling hung banner, your logo on the Expo entrance sign, your logo on napkins for one of the meals, and literature in the stationary racks in the main event hallway!

$20,000.00

**Attendee T-Shirts**
Help attendees remember the conference and your brand all year long, well after the conference by sponsoring t-shirts for all attendees! You logo with the conference logo.

Exhibitor Price $10,000
IT’S TIME FOR CHANGE IN HVACR EDUCATION

Manufacturers can work with HVACR education to:

Educate HVACR instructors on the latest technologies.

Give them the tools to better prepare our workforce.

Together, we can create a more efficient future, and reduce false warranty claims.

The HVACR industry is undergoing a significant transformation, transitioning to new technologies and renewable energy sources. This necessitates a change in HVACR education to prepare the workforce for this shift.

HVAC Excellence recognizes the opportunity to reduce false warranty claims and improve education by forging partnerships between educational institutions and manufacturers.

Join us to be part of the solution at the National HVACR Education Conference. Learn more and register at escogroup.org.