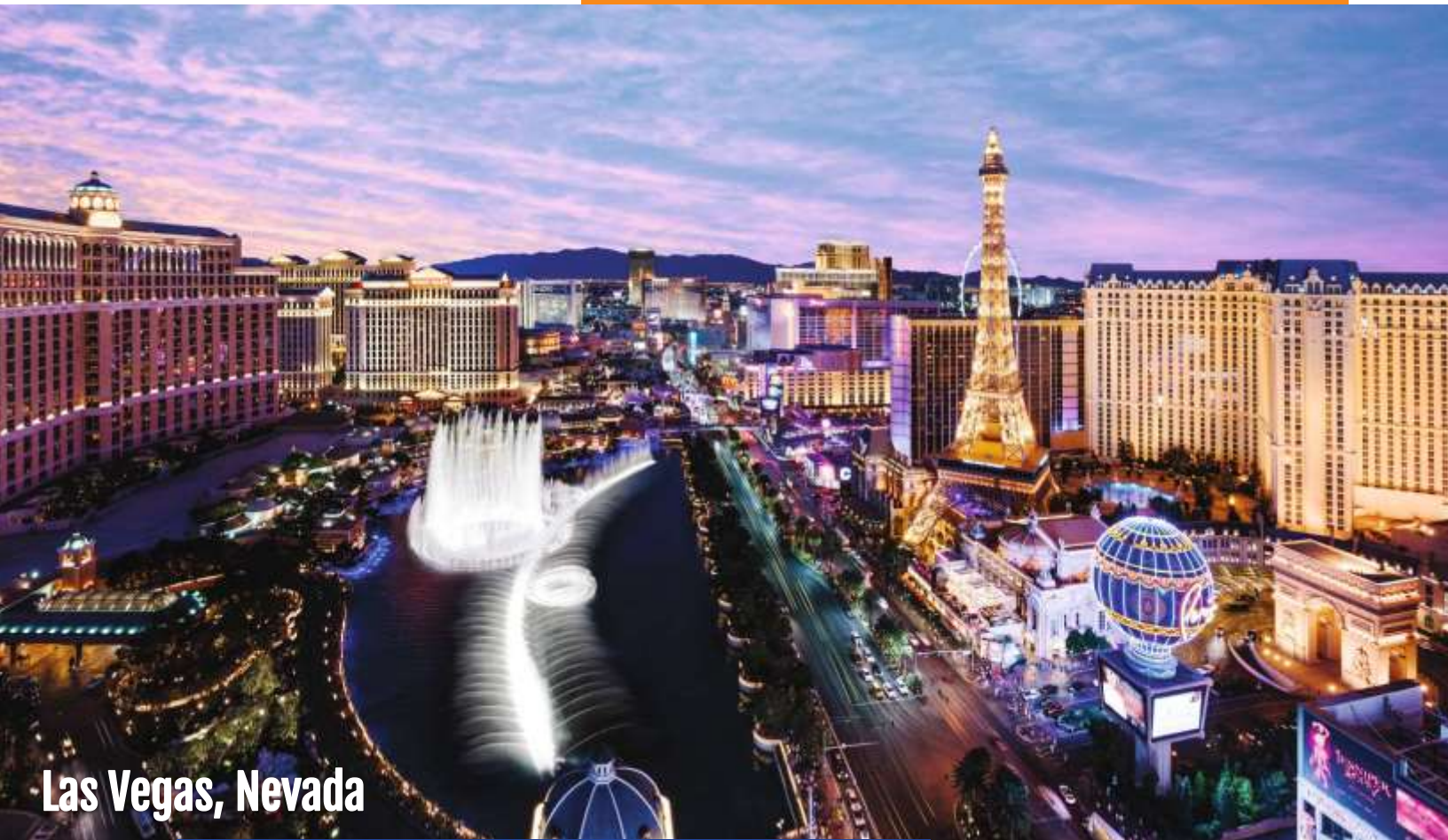




-2023- National HVACR Education Conference



Las Vegas, Nevada

EXHIBITOR PROSPECTUS



[ESCOGROUP.ORG](https://escogroup.org)



BUILD YOUR BRAND

Whether you are looking to build your brand, introduce new technologies, or want to improve education in the HVACR industry, the National HVACR Education Conference is a must attend event.

Join us **March 20-22, 2023** at the **South Point Hotel in Las Vegas, Nevada**. This is a unique opportunity to interact with those on the front line of HVACR education.

You could travel the country to meet instructors who can incorporate your resources into their classrooms, or, you can join us for the National HVACR Education Conference.

Reserve your space now!

For Additional Information: Contact a friendly member of our team at 1-800-394-5268, or visit escogroup.org and click the conference link to sign up.

** Schedule subject to change*

Who Attends?

- Apprenticeship Instructors
- Associations
- Community College Instructors
- Contractors
- Corporate Trainers
- Correctional Instructors
- Government Leaders
- High School Instructors
- Manufacturers
- Private School Instructors
- Maintenance Instructors
- Wholesaler Trainers

Why Exhibit?

- Build Your Brand
- Improve HVACR Education
- Make a Targeted Connection
- Earn Continuing Education Units
- Meet Those on the Front Line of HVACR Education

Exhibit Hall Highlights

The National HVACR Education Conference allows you to meet face-to-face, with those involved in training the current and future HVACR workforce.

Exhibits are open on March 20th, 21st, and 22nd, giving you dedicated time to meet attendees.



WHAT DRAWS ATTENDEES TO THIS FACE-TO-FACE EVENT?

While people attend this event for many different reasons, key feedback says the number one reason is to gain information that guides the decision-making processes that keep programs current and relevant in several areas.

Instructors attend to learn about:

- Equipment, components and controls that they can incorporate into their programs. They want to interact with components, and see live demonstrations at exhibits.
- Refrigerants, the safe handling of new refrigerants as well as the proper steps to charge, top-off, or retrofit a system.
- Chemicals that they should be using in their classes. They want to learn about new products, how they are used, as well as any important safety-related issues that must be addressed.
- Tools and test instruments that they can interact with. They look to try new tools, or participate in product demonstrations that help them understand the features and benefits of each tool and test instrument.
- Curriculum and training services that cover the courses they offer. They want to stay ahead of the curve and want the resources to help students improve comprehension, while covering all of the competencies in their program.

Think Outside the Booth

Attendees come seeking the unexpected! They are hoping to visit product learning centers where the resources you offer come to life. If instructors are having fun in the exhibit hall, they will spend more time with you. So be prepared to help them see, feel, touch, and interact with the components, demonstrations, cutaways, presentations, and other educational tools that help bring technology to life in fun, exciting, and memorable ways.

SPONSORSHIP OPPORTUNITIES

Want to make a **big impact** on attendees? Check out some of the great sponsorship opportunities. First come, first served, so contact us today!

[Beverage Break—Call for Pricing](#)

This sponsorship puts a cup of coffee, tea, juice, or soda in attendees hands. Your company's name and logo will be prominently displayed showing you as the sponsor of the beverage break. With so many options available, call us with your request.



[Snack Break—Call for Pricing](#)

Give everyone a break to remember, with a snack between sessions. Your company's name and logo will be prominently displayed showing you as the sponsor of the snack break. With so many options available, call us with your request.



[Exhibit Hall Food—Call for Pricing](#)

Make your booth stand out with food and/or beverages served at your booth during the exposition.



[Scrolling Schedule—\\$2,000/ Day](#)

Imagine your logo with the conference schedule scrolling on the screen at the registration desk.



[Conference Co-Sponsor \\$25,000](#)

Show your company's support of HVACR Education with a conference co-sponsorship! This includes a platinum exhibit space, your company logo in select conference marketing collateral. We will help you to customize your message!



PRESENTING OPPORTUNITIES

HVAC Excellence is seeking proposals for its in-person, and online training event. Priority will be given to high energy, high impact sessions, that help attendees become more effective instructors. The areas of interest include, but are not limited to:

- Instructional design
- Industry alignment to standards
- Teaching techniques
- Improving student outcomes
- New ways to teach the basics
- Building & maintaining industry partnerships
- Regulatory and code changes
- Emerging technologies
- Equipment design & installation
- System troubleshooting

In-Person or Online

When submitting your application, specify if you are applying to conduct at the in-person event, during the online event, or both. If your presentation is approved, you will be notified accordingly. The conference registration fee will be waived based on your approved session (in-person or online). (HVAC Excellence does not offer a per-diem for presenting.)

Submit Proposal

All requests to present should be submitted electronically by visiting escogroup.org and clicking the conference link. The deadline for submission, August 15, 2022.



Exhibiting Opportunity Comparison

Exhibiting Hours*

Monday, March 20, 2023 | 12:00 P.M. - 2:00 P.M. and 5:30 P.M. - 7:30 P.M.

Tuesday, March 21, 2023 | 12:00 P.M. - 2:00 P.M.

FEATURE	VIRTUAL	BRONZE	SILVER	GOLD	PLATINUM
EXHIBIT BOOTH SIZE	—	10' x 10'	10' x 20'	10' x 30'	10' x 30'
8' x 2' DRAPED TABLE	—	1	2	3	3
CHAIRS INCLUDED	—	2	4	6	6
10' DRAPED BACK WALL	—	√	√	√	√
3' DRAPED SIDE WALL	—	√	√	√	√
CARPETED FLOOR	—	√	√	√	√
FULL ACCESS REGISTRATIONS <i>includes access to all in-person and online events</i>	—	2	3	4	4
ONLINE REGISTRATIONS <i>includes access to online events only</i>	2	2	4	6	6
CONDUCT ONLINE TRAINING SESSION <i>for virtual attendees</i>	2	2	3	5	5
LISTING ON WEBSITE	√	√	√	√	√
VIDEO LINK ON WEBSITE	√	√	√	√	√
LIST OF ATTENDEES PRE-CONFERENCE	—	—	—	√	√
LIST OF ATTENDEES POST-CONFERENCE	—	√	√	√	√
SOCIAL MEDIA MENTION	—	—	√	√	√
CONFERENCE MEETING ROOM USE <i>when the event schedule concludes</i>	—	—	—	—	√
YOUR INVESTMENT	\$1,000	\$1,500	\$2,400	\$3,600	\$4,500

We invite you to visit escogroup.org and click the conference link, where you can view additional exhibitor information, including floorplans.

Schedule and floorplan subject to change



ACCOMODATIONS

The South Point is offering conference attendees a discounted daily room rate of \$90.00, for single or double occupancy, Sunday through Thursday. For those arriving early, rooms are available for \$145.00 per night on Friday and Saturday.

These room rates are available when booking through the HVAC Excellence block of rooms. Rooms are subject to a \$17.00 per day resort fee, plus 13% Clark County tax. Added charges may apply for additional guests.

The resort fee includes in-room internet access, fitness center access, in-room coffee maker, 24-hour business center computer access, printing of boarding passes, and local in-room phone calls.

*** These room rates are based on availability, when booking through the HVAC Excellence block of rooms before February 23, 2023.**

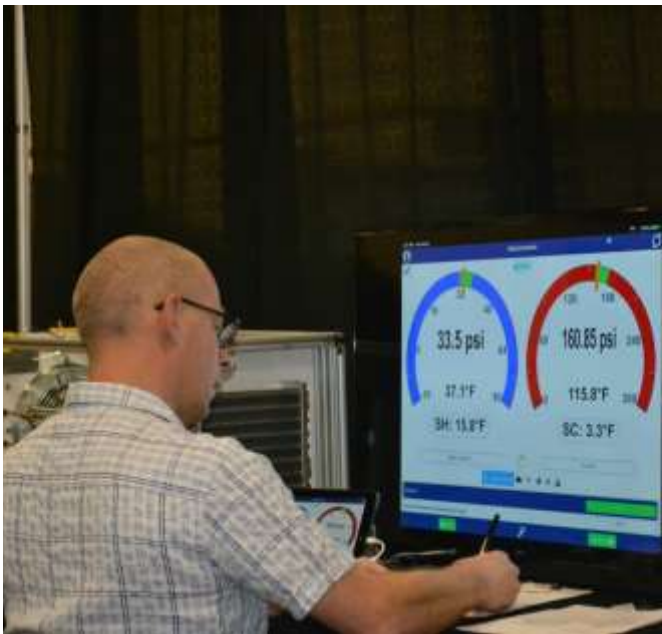
To reserve your room, use the link on the website or call the hotel at 866 791-7626 and use CODE HVAC 2023.



The South Point

The South Point is a city within itself, offering:

- Over 2,000 Guest Rooms
- Equestrian Center
- Conference Center
- Dozen Restaurants
- Showroom
- Outdoor Pool
- Spa
- Movie Theaters
- Bowling Center
- Fitness Center
- Casino and Sports Book
- And Much More...





P.O. Box 491
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escogroup.org



ESCOGROUP.ORG
#HVACEXCELLENCE2023

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