

# 2022 HVAC Excellence

**HVACR Education Conference**

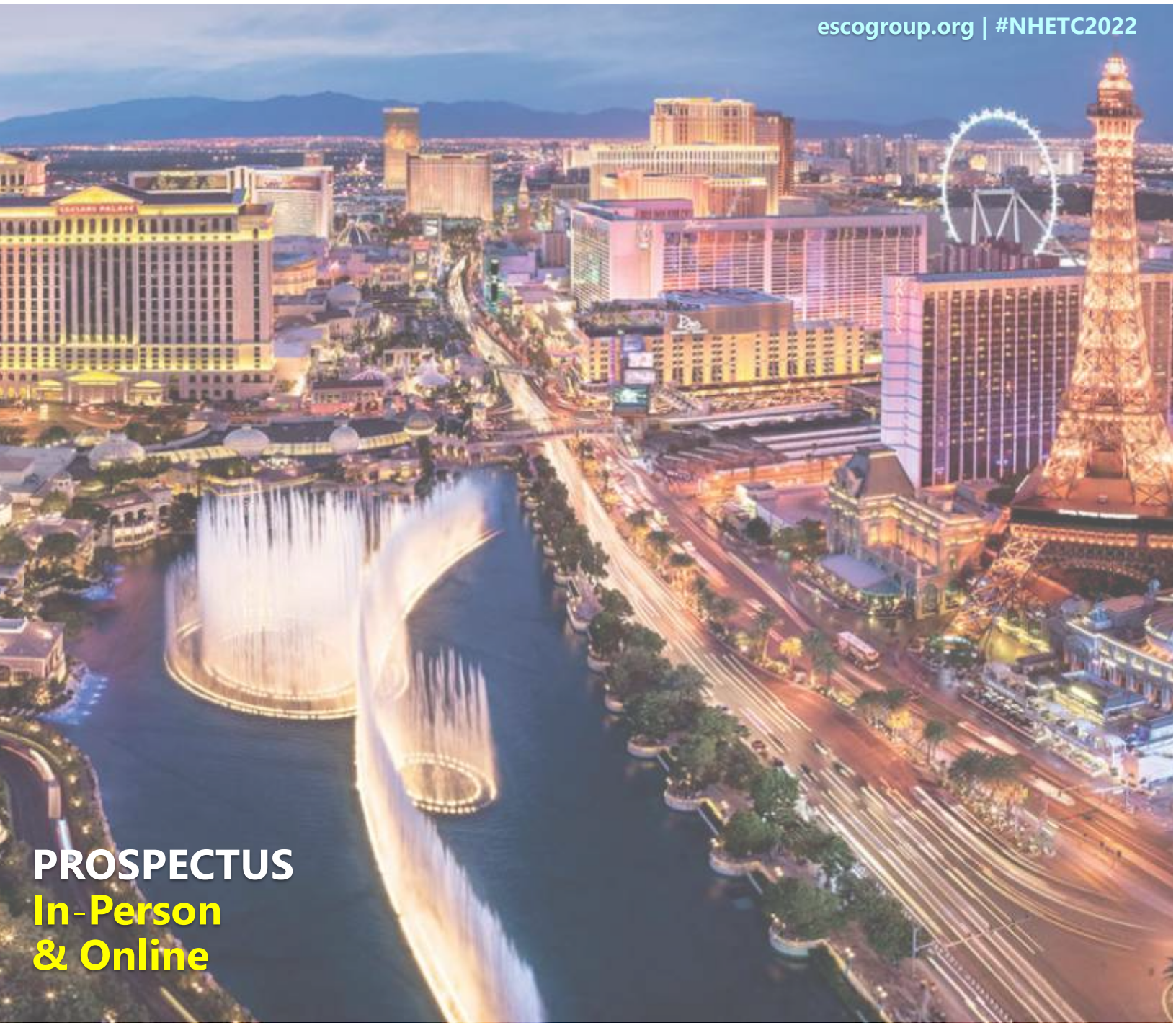
*A Hybrid Event, In-Person & Online*  
**March 21 - 23, 2022**



**South Point Hotel | Las Vegas, NV**

[escogroup.org](http://escogroup.org) | [#NHETC2022](https://twitter.com/NHETC2022)

**PROSPECTUS**  
**In-Person**  
**& Online**



# Build Your Brand

HVAC Excellence is excited to offer a new chapter in professional development. For those involved in training the current and future HVACR workforce, we are pleased to offer a hybrid event for 2022. Just as instructors have learned to offer blended programs, HVAC Excellence has learned that a hybrid event provides us the opportunity to offer more high-quality training, on multiple platforms, while reaching more people than ever before.

**What:** HVAC Excellence Education Conference

**Where:** South Point Hotel, Casino, Resort and Convention Center, Las Vegas, Nevada

**When:** March 21 - 23, 2022, with exhibits open on March 21st, 22nd and 23rd.

**Who attends?** Those involved in training the current and future HVACR workforce. This includes but is not limited to individuals affiliated with community colleges, private schools, apprenticeship programs, high schools, labor unions, utilities, associations, manufacturers, reentry programs, and wholesalers.

**What draws attendees to this face-to-face event?** While people attend this event for many different reasons, key feedback says the number one reason is to gain information that guides the decision-making processes that keep their programs current and relevant. Instructors seek advice from industry experts in several areas, including;

- Equipment, controls and components
- Educational trainers
- Curriculum, software, and applications
- Certifications and credentials
- Tools and test instrumentation
- Refrigerants, chemicals, and supplies
- Industry regulations, codes and standards

Attendees can see, feel, touch, and interact with the components, demonstrations, cutaways, presentations, and other educational tools that help bring technology to life in fun, exciting, and memorable ways. They learn how to best incorporate these products into the training they offer. Attendee's value being able to learn from the source to obtain the facts.

**Why participate?** Studies show that students often become lifelong customers of the equipment, tools, and technologies they are trained on. As such, you want to make certain the products you offer are incorporated into their training. While you could travel the country to meet instructors who can incorporate your products into their classrooms, you can save your resources by connecting with them at the conference.

**Think Outside the Booth!** Think of your exhibit as a product learning center, where attendees can come to learn about the products or services you offer, see product demonstrations, get their hands dirty, and learn from you.

**Reserve Your Spot:** Visit [escogroup.org](https://escogroup.org) and click the conference link to access our application.

**For Additional Information:** Contact a friendly member of our team at 1-800-394-5268.

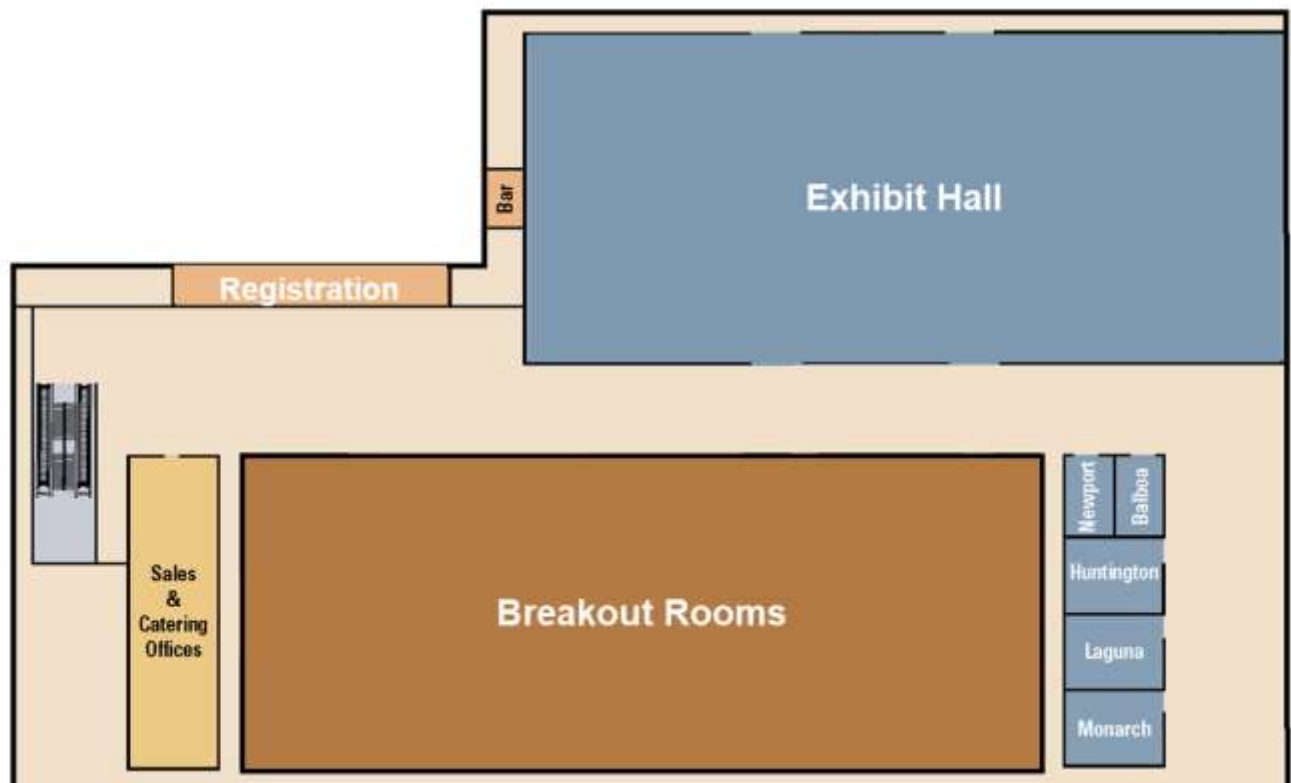




# Exhibitor Location

We have worked with the hotel to ensure exhibits will be directly across from the classrooms. This will allow us to serve lunch in the exhibit hall, giving one more great reason for attendees to visit you!

**Reserve Your Spot:** Visit [escogroup.org](http://escogroup.org) and click the conference link to access our application.



## More Opportunities to Make a Targeted Connection!

HVAC Excellence is excited to offer a new chapter in professional development, a hybrid conference. This means that participating organizations have **more ways than ever** before to connect with instructors. Meet conference participants during the in-person, face-to-face portion of the event, then continue to connect and educate them after the event with the online portion. This format allows you to reach more people than ever before!!

# Participation Opportunity Comparison

## Exhibiting Hours\*

Monday, March 21, 2022 | 5:30 P.M. - 6:30 P.M.

Tuesday, March 22, 2022 | 12:00 P.M. - 2:00 P.M.

Wednesday, March 23, 2022 | 12:00 P.M. - 2:00 P.M.

FEATURE	VIRTUAL	BRONZE	SILVER	GOLD	PLATINUM
EXHIBIT BOOTH SIZE	—	10' x 10'	10' x 20'	10' x 30'	10' x 30'
8' x 2' DRAPED TABLE	—	1	2	3	3
CHAIRS INCLUDED	—	2	4	6	6
10' DRAPED BACK WALL	—	√	√	√	√
3' DRAPED SIDE WALL	—	√	√	√	√
CARPETED FLOOR	—	√	√	√	√
FULL ACCESS REGISTRATIONS <i>includes access to all in-person and online events</i>	—	2	3	4	4
ONLINE REGISTRATIONS <i>includes access online events only</i>	2	2	4	6	6
CONDUCT ONLINE TRAINING SESSION <i>for virtual attendees</i>	2	2	3	5	5
LISTING ON WEBSITE	√	√	√	√	√
VIDEO LINK ON WEBSITE	√	√	√	√	√
LIST OF ATTENDEES PRE-CONFERENCE	—	—	—	√	√
LIST OF ATTENDEES POST-CONFERENCE	—	√	√	√	√
SOCIAL MEDIA MENTION	—	—	√	√	√
CONFERENCE MEETING ROOM USE <i>when the event schedule concludes</i>	—	—	—	—	√
<b>YOUR INVESTMENT</b>	<b>\$900</b>	<b>\$1,300</b>	<b>\$2,050</b>	<b>\$3,200</b>	<b>\$4,500</b>

We invite you to visit [escogroup.org](https://escogroup.org) and click the conference link, where you can view additional exhibitor information, including floorplans.

*Schedule and floorplan subject to change*



# Additional Opportunities

## SPONSORSHIP OPPORTUNITIES

Want to make a **big impact** on attendees? Check out some of the great sponsorship opportunities. First come, first served, so contact us today!

### Beverage Break Call for Pricing

This sponsorship puts a cup of coffee, tea, juice, or soda in attendees hands. Your company's name and logo will be prominently displayed showing you as the sponsor of the beverage break. With so many options available, call us with your request.



### Snack Break Call for Pricing

Give everyone a break to remember, with a snack between sessions. Your company's name and logo will be prominently displayed showing you as the sponsor of the snack break. With so many options available, call us with your request.



### Exhibit Hall Food Call for pricing

Make your booth stand out with food and/or beverages served at your booth during the exposition.



### Scrolling Schedule \$2,000/ Day

Imagine your logo with the conference schedule scrolling on the screen at the registration desk.



### Conference Co-Sponsor \$25,000

Show your company's support of HVACR Education with a conference co-sponsorship! This includes a platinum exhibit space, your company logo in select conference marketing collateral. We will help you to customize your message!



## PRESENTING OPPORTUNITIES

HVAC Excellence is seeking proposals for its in person, and online training event. Priority will be given to high energy, high impact sessions, that help attendees become more effective instructors. The areas of interest include, but are not limited to:

- Instructional design
- Industry alignment to standards
- Teaching techniques
- Improving student outcomes
- New ways to teach the basics
- Building & maintaining industry partnerships
- Regulatory and code changes
- Emerging technologies
- Equipment design & installation
- System troubleshooting

### In-Person or Online

When submitting your application, specify if you are applying to conduct at the in-person event, during the online event, or both. If your presentation is approved, you will be notified accordingly. The conference registration fee will be waived based on your approved session (in-person or online). (HVAC Excellence does not offer a per-diem for

### Submit Proposal

All requests to present should be submitted electronically by visiting [escogroup.org](http://escogroup.org) and clicking the conference link. The deadline for submission, August 15, 2021.

**Make a splash at the National HVACR Educators and Trainers Conference!**

# South Point Hotel



## HOTEL ACCOMMODATIONS

The South Point is offering conference attendees discounted room rates of \$85.00 for the nights of the conference, when booking through the HVAC Excellence block of rooms, using the link on our website. Rooms are subject to a \$14.00/day resort fee, plus tax.

## RESORT AMENITIES

- 4,400-seat equestrian arena
- 2,163 guest rooms
- 400-seat showroom
- 300-seat sports book
- 64-lane bowling center
- 16-screen movie theater
- 11 restaurants
- BINGO Hall
- Business center
- Casino
- Fitness Center
- Conference & convention centers





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escogroup.org/hvac

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