

# 2026

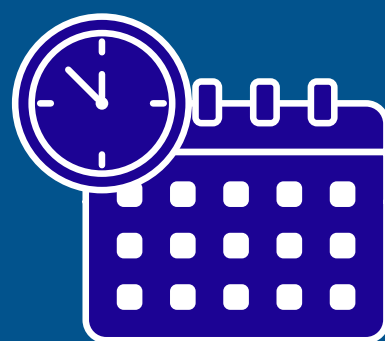
## NATIONAL HVACR EDUCATION CONFERENCE



### EXHIBITOR PROSPECTUS

# 23- 26 MARCH

## LAS VEGAS, NV



### **BUILD YOUR BRAND**

Whether you are looking to build your brand, introduce new technologies, or want to improve education in the HVACR industry, the National HVACR Education Conference is a must attend event.

### **JOIN US**

Join us March 23-26, 2026 at the South Point Hotel in Las Vegas, Nevada. This is a unique opportunity to interact with those on the front line of HVACR education.

LEARN MORE AND REGISTER AT

[ESCOGROUP.ORG](http://ESCOGROUP.ORG)



## **Make Targeted Connections**

You can travel the country to meet instructors who can incorporate your resources into their classrooms, or simply join us at the National HVACR Education Conference.

### **Who Attends?**

- Apprenticeship Instructors
- Association Representatives
- Community College Instructors
- Contractors
- Corporate Trainers
- Government Leaders
- High School Instructors
- Manufacturers
- Private School Instructors
- Maintenance Instructors
- Re-Entry Program Instructors
- Wholesaler Trainers

### **Why Exhibit?**

Attendees of the National HVACR Education Conference are frontline leaders in HVACR education. They come to discover the resources needed to effectively educate their students and prepare them for careers in our ever-evolving industry. These resources include curriculum, tools, test instruments, equipment, and training solutions.

Join us to make targeted connections with key decision-makers who can help you grow your brand.

### **Highlights**

The National HVACR Education Conference provides the opportunity to connect face-to-face with leading HVACR education decision-makers, all in one convenient location.

During class breaks, the exposition offers dedicated time to engage with attendees, understand their needs, and present solutions tailored to their programs.

### **Think Outside the Booth**

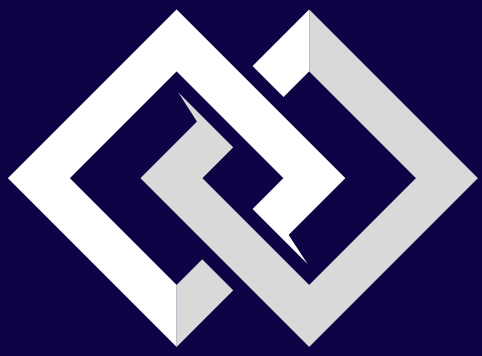
Attendees come seeking the unexpected! They're eager to explore product learning centers where your resources come to life.

When instructors are engaged and having fun in the exhibit hall, they'll spend more time with you. Be ready to showcase interactive components, hands-on demonstrations, cutaways, presentations, and other educational tools that bring technology to life in fun, exciting, and memorable ways.



# EXPOSITION





## What Draws Attendees?

While attendees come to the National HVACR Education Conference for various reasons, key feedback highlights one primary motivation: gaining information that guides decision-making to keep programs current and relevant across multiple areas.

Instructors attend to learn about:

- **Equipment, Components, and Controls:** They seek products they can integrate into their programs, with opportunities to interact directly with components and see live demonstrations at exhibits.
- **Refrigerants:** Instructors want to stay informed about the safe handling of new refrigerants and the proper procedures for charging, topping off, or retrofitting systems.
- **Chemicals:** They're interested in learning about new chemical products, their applications, and important safety considerations to address in the classroom.
- **Tools and Test Instruments:** Hands-on interaction is key. Instructors look to try new tools, participate in demonstrations, and gain a clear understanding of each tool's features and benefits.
- **Curriculum and Training Services:** They aim to stay ahead of industry trends with resources that enhance student comprehension while covering all required competencies in their programs.

## Presenting Opportunities

HVAC Excellence is seeking dynamic proposals. Priority will be given to high-energy, high-impact sessions designed to help attendees become more effective instructors.

Areas of Interest Include (but are not limited to):

- Teaching instructors how to deliver content on technologies they've never worked with
- New and updated regulations, codes, and standards for industry training
- Innovative training techniques that bring content to life
- Best practices in the HVACR industry
- Fresh approaches to teaching the basics
- System design and installation strategies
- Effective teaching methodologies and techniques
- Strategies for improving student outcomes

If your proposal is approved, you will be notified accordingly. As a presenter, your conference registration fee will be waived based on your approved session.

How to Submit Your Proposal:

All proposals must be submitted electronically. Visit [escogroup.org](https://escogroup.org) and click on the conference link to complete your submission.

Submission Deadline: August 15, 2025.

We look forward to your innovative ideas and impactful sessions!



**4.4 STARS**  
**TRIP**  
**ADVISOR**

# SOUTH POINT HOTEL

**STAY AT THE  
CONFERENCE VENUE**

## ACCOMMODATIONS

The South Point Hotel is offering discounted rates through a dedicated block of rooms.

- \$100.00 per night for stays from March 22–26, 2026
- Based on single or double occupancy
- Taxes and fees are not included
- Available until February 26, 2026, or until the room block sells out

Book early to secure your room at the discounted rate!

## AMENITIES

- Dining Options
- Entertainment
- Movies
- Bowling
- Casino
- Spa
- Arena
- Equestrian Center
- Airport Shuttle
- & More



Starting at  
**\$100.00**  
Per Night



Great  
Dining  
Options

**CONTACT US**

To get the best hotel rate, and learn more about various room options, visit [escogroup.org](http://escogroup.org) and click on the conference page.

If you prefer to book by phone, call 866 791-7626 and mention code "HVAC" letting them know you are part of the HVAC Excellence Conference.

# Exhibit Space Options

FEATURE	Table	Bronze	Silver	Gold	Platinum	Ultimate
Exhibit Booth Size	6' X 6"	10' X 10'	10' X 20'	10' x 30'	20' x 20'	20' x 30'
8' x 2' Draped Table		1	2	3	4	4
6' x 2' Draped Table	1					
Chairs Includes	2	2	4	6	8	8
10' Draped Back Wall		Yes	Yes	Yes	Yes	Yes
3' Draped Side Wall		Yes	Yes	Yes		
Carpeted Floor	Yes	Yes	Yes	Yes	Yes	Yes
Full Access Registrations	1	2	4	6	8	8
Listing on Website	Yes	Yes	Yes	Yes	Yes	Yes
Video Link on Website	Yes	Yes	Yes	Yes	Yes	Yes
Social Meda Mention			Yes	Yes	Yes	Yes
Lead Retrieval System				Yes	Yes	Yes
Banner in Hallway						Yes
Logo on Entrance Sign						Yes
Logo On Napkins (1 Meal)						Yes
Literature in Hallway						Yes
Your investment	\$1,500	\$1,850	\$3,515	\$5,160	\$7,900	\$25,000

## Exhibitor Setup

- **Sunday, March 22, 2026**  
11:00 AM – 4:00 PM
- **Monday, March 23, 2026**  
6:00 AM – 11:00 AM

## Exhibitor Hours

### Monday, March 23, 2026

- 11:45 AM – 2:00 PM
- 5:30 PM – 7:00 PM

### Tuesday, March 24, 2026

- 11:45 AM – 2:00 PM

## Location

### South Point Hotel, Casino & Spa

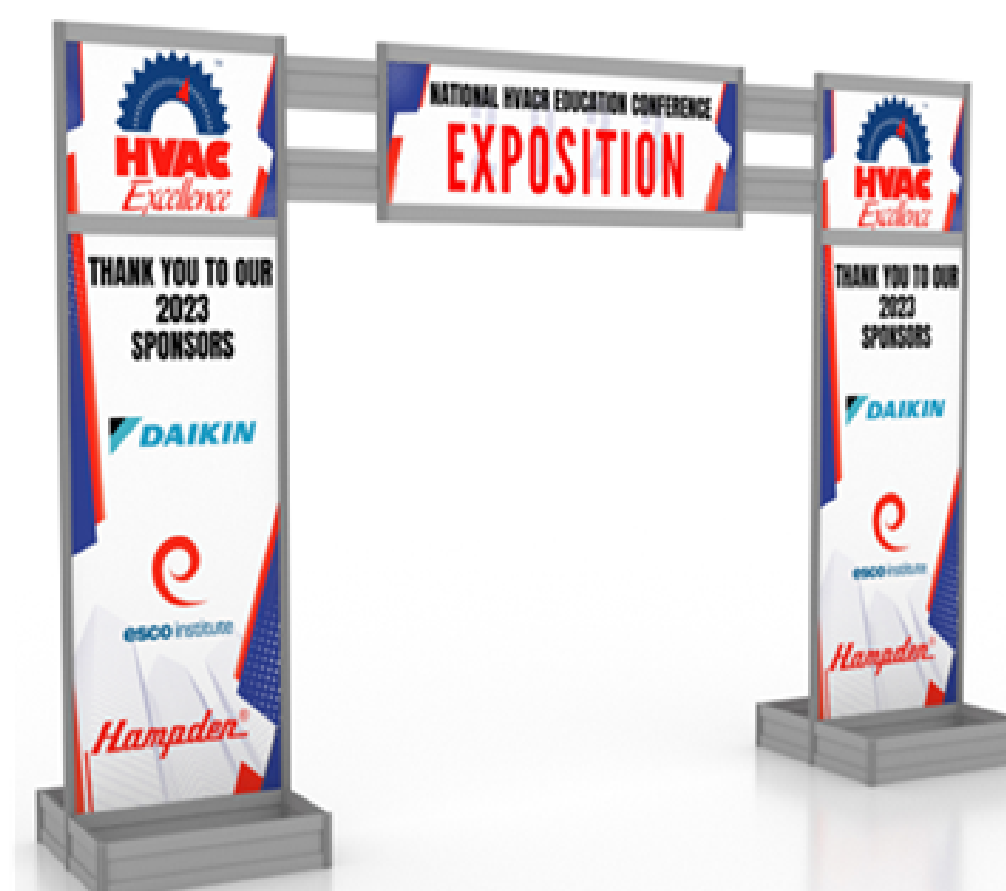
9777 S Las Vegas Blvd  
Las Vegas, NV 89183

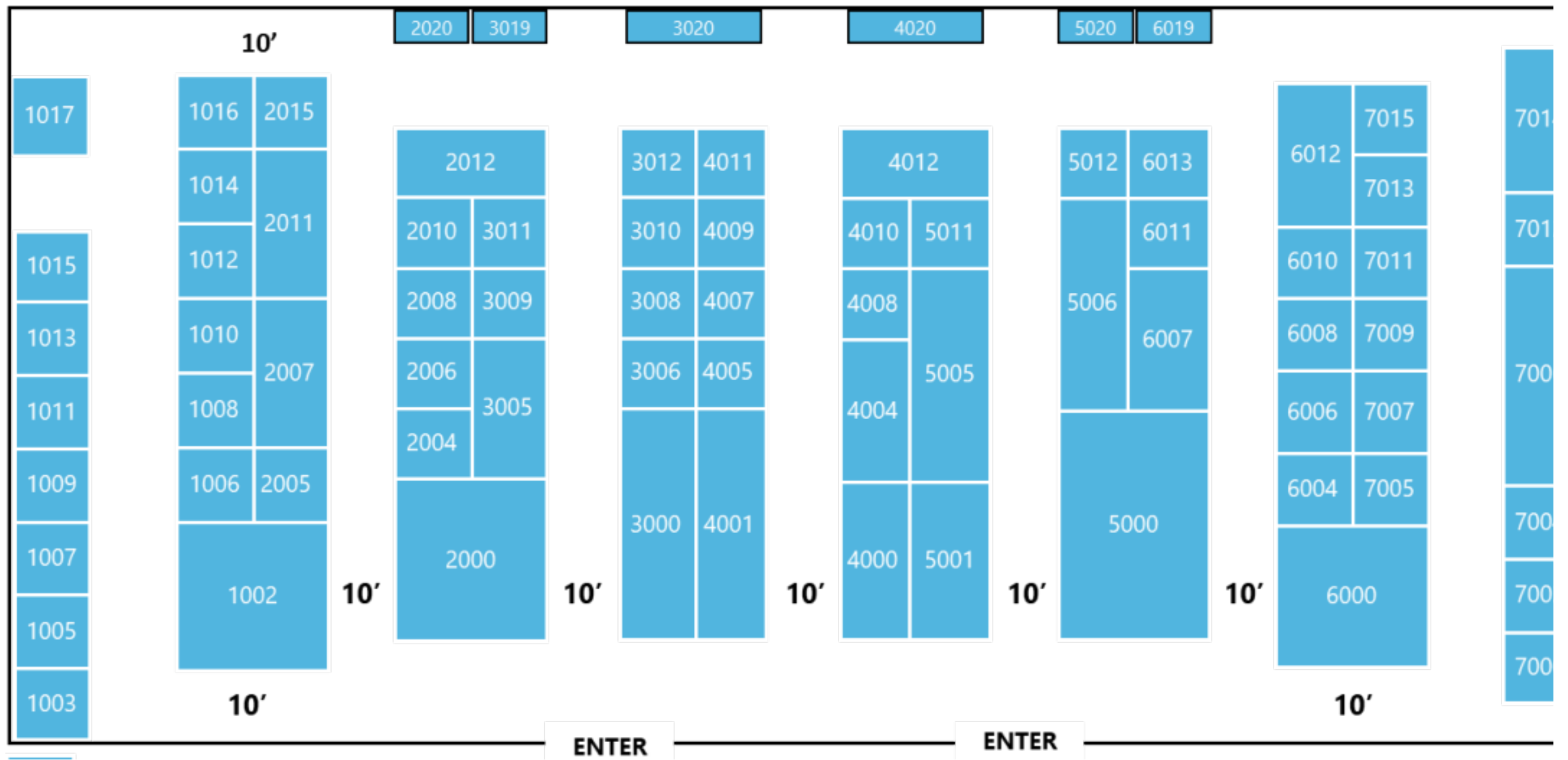
Schedule subject to change

## Ultimate Exhibitor Sponsor

This premium package includes:

- A **platinum booth** in the expo hall
- A **ceiling-hung banner** in the main event hallway
- Your **logo featured** on the expo entrance sign
- **Custom-branded napkins** with your logo for one of the meals
- Placement of your **literature** in stationary racks located in the main event hallway
- A **lead retrieval system** for capturing attendee information
- **Sponsor recognition** on the event website





## Reserve Your Space

Learn more about exhibiting opportunities, view the floor plan, explore sponsorship opportunities, and register at [escogroup.org](http://escogroup.org) by clicking the conference link.

Exhibitors of the 2025 conference can renew their exhibits for 2026 through April 18, 2025. Registration to new exhibitors will open on April 19, 2025.



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